

AuSAE NZ Educational programming and experiences

Education plan 2021

AuSAE has a tradition of hosting relevant educational programming and experiences. Education, professional development, and networking consistently rank as the top desired outcomes for members. Programming that can support these goals simultaneously is highly desirable and the anchor around which all education and professional development for the year ahead should be centred. We need your input, so we can continue we develop pertinent educational understandings.

Two questions

What is your level of interest in each of these areas of professional development?

Which three (3) areas are your biggest challenge or greatest need?

Survey results



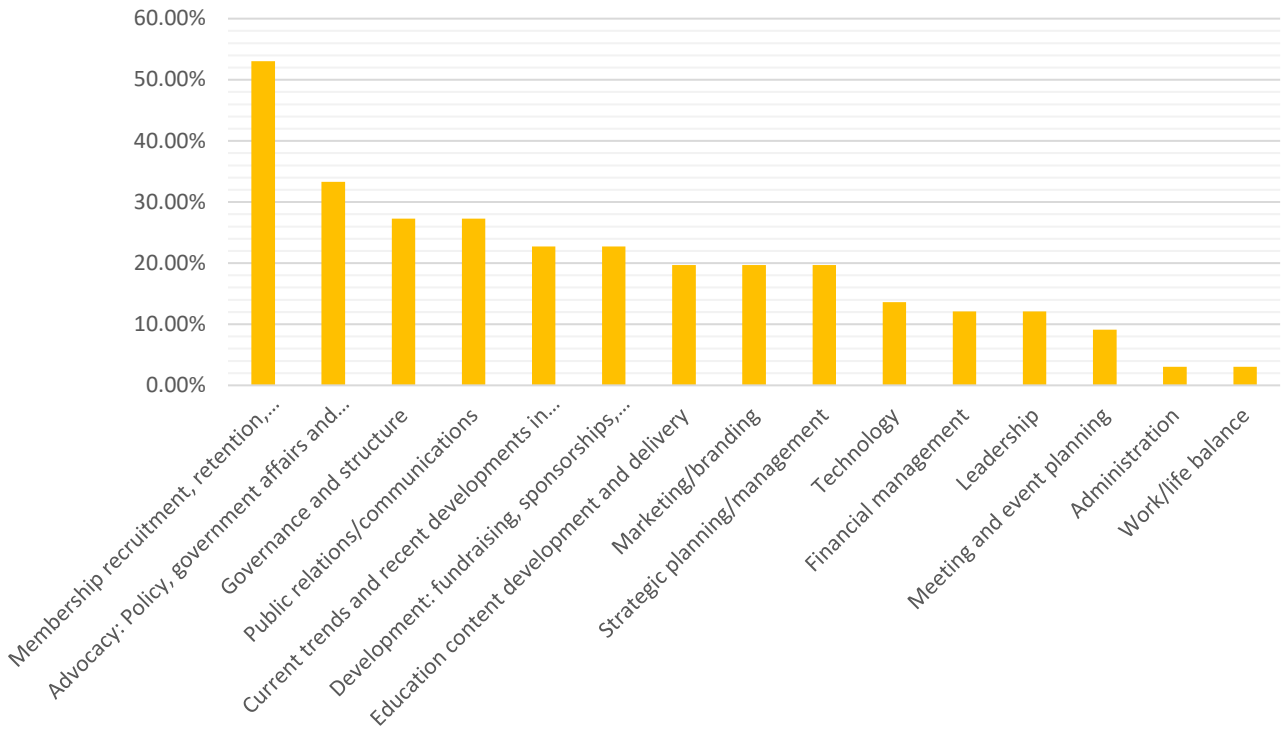
What is your level of interest in each of these areas of professional development?

Ranked in order of importance

1. Membership: Recruitment, retention, relationship building
2. Leadership: General leadership, ethics, diversity, interpersonal relationships, group dynamics and negotiating skills
3. Advocacy: Policy, government affairs and external relations
4. Current trends and recent developments in association management
5. Governance and structure: Board and volunteer engagement & decision-making
6. Public relations/communications
7. Strategic planning/management
8. Technology
9. Education content development and delivery
10. Development: Fundraising, sponsorships, affinity programs
11. Marketing/branding
12. Administration: Human resources, technology, legal, supplier management
13. Financial management
14. Meeting and Conference planning
15. Work/life balance

Which three (3) areas are your biggest challenge or greatest need?

Ranked in order of importance



Membership recruitment, retention, relationship building	53.03%
Advocacy: Policy, government affairs and external relations	33.33%
Governance and structure	27.27%
Public relations/communications	27.27%
Current trends and recent developments in association management	22.73%
Development: fundraising, sponsorships, affinity	22.73%
Education content development and delivery	19.70%
Marketing/branding	19.70%
Strategic planning/management	19.70%
Technology	13.64%
Financial management	12.12%
Leadership	12.12%
Meeting and event planning	9.09%
Administration	3.03%
Work/life balance	3.03%