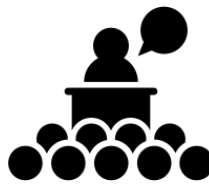


Are you planning on holding your annual conference in 2021?

92%
Yes



28%
Conferencing in 3 months

Have you considered moving your event due to Covid-19 conditions

Yes

No

Associations holding their conference in the next 3 months

64%

36%

Associations holding their conference later in the year

25%

75%

All surveyed associations

35%

65%



Have you had increased destination marketing to your association over the last 4 - 6 months?

Yes

No

All surveyed associations

30%

70%



Have you noticed a reluctance of delegates to attend or register to your conference due to uncertainty around Covid-19 conditions?

Yes

No

Unknown

Associations holding their conference in the next 3 months

46%

18%

36%

Associations holding their conference later in the year

3%

25%

72%

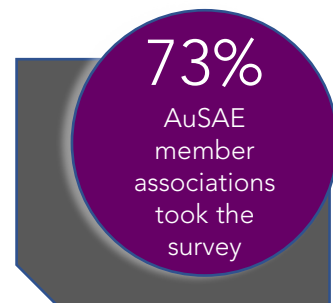
All surveyed associations

14%

23%

63%

Have you considered moving your event due to Covid-19 conditions	Yes
Face-to-face only	56%
Virtual only	4%
Face-to-face and hybrid	40%



Has there been a reluctance in exhibitor companies purchasing a booth or sponsorship of your event?	Yes	No	Unknown
Associations holding their conference in the next 3 months	37%	18%	45%
Associations holding their conference later in the year	13%	16%	71%
All surveyed associations	19%	16%	65%

Have you noticed an increase in price of auxiliary services (i.e, catering, audio visual, transport etc...)?	Yes	No	Unknown
Associations holding their conference in the next 3 months	19%	45%	36%
Associations holding their conference later in the year	13%	46%	41%
All surveyed associations	16%	47%	37%

Some of your comments

Challenges around figuring around what to refund if we move from f2f to virtual.

To be honest, everything is up for grabs at the moment

We have found that hotels are very willing include T&C's that cover this situation without penalty.