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SAMPLE LETTER TO SUPERVISOR TO BECOME MEMBER (CEO to Board)

Mōrena / Good Morning [insert supervisor’s name],

AuSAE annual memberships are currently being renewed and I would like to discuss the possibility of myself becoming a member / continuing my current CEO membership with the Board.

AuSAE offers continuous professional development, networking with other Association Professionals and education in Association Management. By attending the learning events offered to members both in person and online, I will be able to bring strategies and lessons learned back to [insert your organisation].

Investing in an AuSAE membership for allows me to keep pace with the current standards of others in the association sector, providing best practice and innovation for our members.

As a CEO, AuSAE offers [membership benefits](http://www.ausae.org.au/benefits) including:

* **Networking:** Connect with other CEOs, association executives and industry suppliers through networking events, CEO Lunches, ACE or LINC Conference, Round table gatherings, volunteer opportunities, AuSAE social network and community in Australia and NZ.
* **Access advice and support** through AuSAE Assist. The team at AuSAE can help us find a solution to our problems, validate ideas, and provide a referral or make an introduction.
* **Access C-level resources:**Get best practice guides, and leadership tools to help your association grow. Access member-only content and templates I can adapt for our team and organisation.
* **Professional development:** The opportunity to enhance my skills and knowledge by attending C-level events such as CEO exclusive lunches, CEO discussion circles, executive briefings, the AuSAE Annual Meeting, and others.
* **Gain recognition and become Certified Association Executive (CAE):**  I can choose to the CAE credential.
* **AuSAE Learning:** Enhance professional development and helps us stay connected, engaged and inspired. Access free monthly webinars with leading association professionals and experts.
* **Get information and thought leadership insights:** Keep updated with key trends and insights on the AuSAE e-newsletter and members-only content library.

The cost to join as a CEO is **$400 inc GST annually**. An [AuSAE membership](https://ausae.org.au/sys/website/?pageId=1858438) is an opportunity to network with industry leaders, attend valuable educational sessions to gain knowledge that will benefit our members. Lastly, the networking and connections inherent within the AuSAE community will likely result in more opportunities for [insert your organisation here].  
  
Thank you for your consideration and I hope we can discuss this at the next Board Meeting.

Kind Regards,

(Insert name here)