



AuSAE IF - AuSAE Association Professional /Supplier Business Workshop

8 – 9 February 2023

WHAT IF we put 10 Association professionals in a room with 10 business event suppliers

A minimum of 10 and a maximum of 15 AuSAE members and business event suppliers, participate in this business events workshop.

During the Workshop, Association professionals get the opportunity to meet people from a minimum of nine or a maximum of fourteen New Zealand business event suppliers.

Why should a client attend AuSAE IF

- Networking with the right suppliers and colleagues; the minimum of wasted time; genuine two-day dialogue!
- Discover new potential meeting suppliers in different regions
- Build long-term relationships with business event suppliers which can genuinely cope with your events!
- Highlight your concerns and challenges with some of the most influential opinion shapers amongst your peers!

And what does it cost?

It costs nothing; only two days of your time.

But we know this is your most valuable resource. We guarantee it will be a worthwhile investment!

After every three sessions a 20-minute break will be given. During the workshop, the participating Association professionals get the opportunity to meet representatives from between nine to fourteen other venues

Sample agenda

Wednesday 8 February

Participants arrive in Hamilton and welcomed by host and transferred to venue. Coffee and tour of the hosts venue's conference facilities

Keynote welcome

One-on-one conversations with the Business event suppliers

Lunch and catering breaks

Check into hotel

Destination welcome function

Dinner with the Business event suppliers

Thursday 9 February

Breakfast at hotel

Destination guided tour (Association Executives)

Farewell Lunch

Facilitated Group P2P discussion with both suppliers and association professionals

mid-afternoon depart

Suppliers from Hamilton, Christchurch, Wellington, Marlborough, Rotorua and other business event companies.

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SAMPLE LETTER TO YOUR ASSOCIATION 2023

Good morning [insert manager's name],

This past weekend I came across the AuSAE IF, 8 - 9 February 2023 in Hamilton. I would like to attend to bring strategies and information learned back to [insert your organisation].

The AuSAE IF workshop offers not only education but an opportunity to gain and build long-term knowledge from business event suppliers, including destinations, venues.

Through the AuSAE IF workshop, I will have an opportunity to interact with, professionals, event and conference industry professionals and I will bring back these valuable insights, innovations and learning to our organisation.

Registration for the workshop is open, and I hope you will approve my time to attend this event as it costs nothing; only two days of my time.

This conference has the potential to accelerate our current work, particularly in moving to the implementation phase of our [insert your project here] initiative. Lastly, the amount of networking time built in will likely result in more opportunities for [insert your organisation here].

Thank you for your consideration and I hope we can discuss more this week!

[Your standard close]