

# AuSAE Linc Conference 2024

## CONFERENCE PROGRAM – SUMMARY

### SUNDAY, 8 SEPTEMBER 2024

10:00 am – 4:00 pm	Tour of Christchurch – optional
5:30 pm – 6:00 pm	First Timer Conference Delegate Function
6:00 pm – 8:30 pm	Welcome Function – Riverside market

### MONDAY, 9 SEPTEMBER

7:45 am – 9:00 am	Breakfast and Conference Registration at CHCH Town Hall
9:00 am – 10:00 am	Conference Starts – Keynote Speaker Lance Burdett
10:00 am – 11:00 am	Keynote Address Te Ao Māori and You, Moving Forward Together
11:00 am – 12:00 (noon)	Networking and Conference Break
12:00 (noon) – 1:00 pm	Interactive session on Strengthening Your Organisation
1:15 pm – 2:00 pm	Concurrent Sessions x 3 <i>Sponsorship / Advocacy / Audiovisual</i>
2:00 pm – 3:00 pm	Networking and Conference Break
3:00 pm – 4:00 pm	Concurrent Learning Session x 3 <i>Strategy / Member Data and Security / Governance</i>
4:00 pm – 5:00 pm	Closing Day 1 Keynote Speaker – Nikki Hart- Nutritionists
6:30 pm – late	Conference Dinner - Walking Distance from Hotels

### TUESDAY 10 SEPTEMBER

7:45 am – 9:00 am	Breakfast and Conference Registration at Te Pae
9:00 am – 12 noon	Business Sessions 6 x minute Sessions at Te Pae
12 noon – 1:00 pm	Lunch and Networking at CHCH Town Hall
1:00 pm – 2:00 pm	Panel Session – Building Sector Competency
2:00 pm – 3:00 pm	Concurrent sessions x 3 <i>Te Ao Māori / Financial Sustainability / Member Statistics</i>
3:00 pm – 3:30 pm	PM Tea and networking
3:30 pm – 4:30 pm	Closing Event – Interactive AI session
4:30 pm – 5:15 pm	Farewell Function



# AuSAE Linc Conference 2024

## CONFERENCE PROGRAM

The conference will be held at the Christchurch Town Hall, located at 86 Kilmore Street, Christchurch. The Distinction Hotel Christchurch will serve as the headquarters hotel for Linc.

## SUNDAY 8 SEPTEMBER 2024



10am – 4:00 PM

### TOUR OF CHRISTCHURCH

<Optional>

5:30 – 6:00 PM

### FIRST-TIMER FUNCTION

*Are you a first-timer at AuSAE Linc? We have a special welcome just for you! Join us for an exclusive session designed to introduce you to the conference, connect you with other newcomers, and help you make the most of your experience. Discover the opportunities AuSAE Linc has to offer, from insightful sessions to invaluable networking. Don't miss this chance to start your journey with us on the right foot. We look forward to welcoming you!*

6:00 – 8:30 PM

### WELCOME FUNCTION - RIVERSIDE MARKET

*Join your association colleagues at AuSAE's Welcome Function at Riverside Market! This event offers a unique inner-city market dining experience. Delight in speciality dishes and savour Canterbury-produced beverages as you explore the vibrant market. Network with fellow delegates and enjoy an evening of exceptional cuisine and camaraderie.*

## MONDAY 9 SEPTEMBER

7:45 – 9:00 AM

### BREAKFAST AND CONFERENCE REGISTRATION

*This year, we're introducing something new and delightful to kickstart your conference mornings. Join us for breakfast on both mornings of AuSAE Linc! Instead of dining at your hotel, come and enjoy a delicious breakfast with fellow delegates. This is a fantastic opportunity to network, share ideas, and start your day with great food and even better company. Make sure to be part of this fresh start to our conference days!*

9:00 – 10:00 AM

### WELCOME

#### A NEW WORLD AND HOW WE CAN SUPPORT LIFE'S CHALLENGES

Lance Burdett – The Crisis Negotiator – [Promotional Video- tube](#)

*Lance is a highly experienced crisis negotiator and former National Advisor for the NZ Police Negotiation Teams. With over 13 years in crisis negotiation and qualifications from the FBI and other international bodies, he has a wealth of knowledge to share. His presentations typically focus on advanced communication techniques, personal resilience, and safety awareness.*



# AuSAE Linc Conference 2024

10:00 – 10:50 AM

## KEYNOTE ADDRESS:

### TE AO MĀORI AND YOU, MOVING FORWARD TOGETHER.

Jarrad Mckay, Kaiārahi Māori (cultural lead) Skills

*Why are NZ companies looking at their interaction with Te Ao Māori?  
Why don't people just jump in and engage?  
What are the pitfalls and how do you avoid them?  
Is there a pathway forward?*

10:50 – 11:00

## FUN STUFF

11:00 – 12:00 PM

## NETWORKING AND CONFERENCE BREAK

*Enhance your network at conference with engaging breaks that blend professional connections with interactive fun.*

12:00 – 1:00 PM

## STRENGTH IN THE SECTOR, ONE CONVERSATION AT A TIME.

*Explore a variety of industry challenges through roundtable discussions. Each session allows association leaders to share insights and strategies on different topics, enhancing collective knowledge and sector-wide innovation.*

1:15 – 2:00 PM

## CONCURRENT LEARNING SESSIONS

### STAKEHOLDER SPONSORSHIP

*Speaker to be confirmed.*

### ADVOCACY PLAYBOOK

*Speaker to be confirmed.*

### AV AT YOUR CONFERENCE

Jono Harry, Intense Sound and Vision

*Join us for an enlightening presentation by Jono, a seasoned expert in the AV (audio-visual) industry. With rising costs and a myriad of confusing options, navigating AV solutions for conferences has become increasingly challenging for associations. Jono will share valuable insights on how to tackle these issues, offering practical advice on managing costs and selecting the best AV options for your events. Don't miss this opportunity to learn from a great operator and enhance your conference planning skills!*

2:00 – 3:00 PM

## NETWORKING AND CONFERENCE BREAK

*Enhance your network at conference with engaging breaks that blend professional connections with interactive fun.*



# AuSAE Linc Conference 2024

3:00 – 4:00 PM

## CONCURRENT LEARNING SESSIONS

### STRATEGY

*Speaker to be confirmed.*

### MEMBER DATA AND SECURITY

*Speaker to be confirmed.*

### GOVERNANCE/WORKING WITH YOUR BOARD

*Speaker to be confirmed.*

4:00 – 5:00 PM

## KEYNOTE ADDRESS

*Nikki Hart, Nutritionist*

5:00 PM

## CLOSE OF DAY ONE

6:30 – LATE

## CONFERENCE DINNER - WALKING DISTANCE FROM CBD HOTELS

## TUESDAY 10 SEPTEMBER

### BREAKFAST AT TE PAE – CHRISTCHURCH CONVENTION CENTRE

*Kick off the second day of AuSAE Linc with a delicious breakfast before diving into the day's business sessions. Join us for a delightful morning meal and more networking opportunities.*

7:45 – 9:00 AM

*Instead of dining at your hotel, come and start your day with great food and the chance to connect with fellow delegates. Let's fuel up together and get ready for another day of insightful sessions and engaging conversations!*

9:00 – 12:00 (noon)

### BUSINESS SESSIONS at Te Pae – Christchurch Convention Centre

*The AuSAE LINC Conference features a series of Business Engagement Sessions, designed to facilitate meaningful interactions between Association Executives and Corporate Partners.*

*As a delegate, you can choose to visit and hear from 6 out of 15 sector-based suppliers attending the conference. Each presentation lasts 20 minutes, giving you the flexibility to select which suppliers you want to meet and listen to. This is an excellent chance to gain insights, build valuable connections, and explore innovative solutions for your association.*



# AuSAE Linc Conference 2024

## LUNCH AND NETWORKING AT THE CHCH TOWN HALL

12:00 – 1:00 PM

*Enhance your network at conference with engaging breaks that blend professional connections with interactive fun.*

## BUILDING SECTOR COMPETENCY - PANEL SESSION

1:00 – 2:00 PM

*Training & Development Association, TEC, & Skills*

## CONCURRENT LEARNING SESSIONS

### FINANCIALLY SUSTAINABLE IN THIS ENVIRONMENT

*Speaker to be confirmed.*

### KEEPING NEW MEMBERS & WHAT STATISTICS SHOULD YOU LOOK AT.

*Speaker to be confirmed.*

2:00 – 3:00 PM

### TE AO MĀORI AND YOU, MOVING FORWARD TOGETHER – IN DEPTH.

Jarrad Mckay, Kaiārahi Māori (cultural lead) Skills

*Continuing from yesterday's plenary session, Jarrad will delve deeper into several important topics:*

*Why are New Zealand companies examining their interaction with Te Ao Māori? Why don't people simply jump in and engage? What are the pitfalls, and how can they be avoided?*

*Join us for this insightful discussion as we explore these critical questions and more.*

## PM TEA AND NETWORKING

3:00 - 3:30 PM

*Enhance your network at conference with engaging breaks that blend professional connections with interactive fun.*

## CLOSING EVENT – INTERACTIVE AI SESSION

3:30 – 4:15 PM

*Interactive AI close –Frances Valentine (CNZM)*

4:15 – 5:00 PM

## FAREWELL FUNCTION

5:00

## CLOSE OF CONFERENCE

# AuSAE Linc Conference 2024

## BUSINESS ENGAGEMENT SESSIONS OVERVIEW *(EXPLAINED)*

At the heart of the AuSAE LINC Conference, we are proud to present a series of Business Engagement Sessions, designed to foster meaningful interactions between Association Executives and partners from the corporate realm. This unique format features six sessions, offering a platform for in-depth business dialogues.

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### SESSION STRUCTURE:

**Duration:** Each session is allocated a 20-minute window, ensuring focused and impactful exchanges.

**Format:** Association Executives will have the opportunity to engage directly with representatives from partner organisations and corporate entities at dedicated tables. This setting is specifically engineered to encourage open, business-centric conversations.

**Flexibility:** In a departure from conventional booking systems, Association Executives are afforded the freedom to navigate through the sessions at their discretion. Without the need for pre-scheduled appointments, executives can spontaneously choose which company table to join, based on their interests and the insights gained during the event.

**Preparation:** To enrich the experience and maximise the value of these interactions, all Association Executives will receive a comprehensive briefing on participating companies before the commencement of the conference. This step ensures that executives are well-informed and can engage in meaningful dialogues from the outset.

We are committed to creating a conducive environment for our Association Executives to explore potential collaborations, gain industry insights, and forge lasting partnerships. The Business Engagement Sessions stand as a testament to our dedication to promoting excellence and innovation within the association community.