

# One Place, One Purpose – Strengthening Associations

## Conference Information

The conference will be held at the Christchurch Town Hall, located at 86 Kilmore Street, Christchurch. The Distinction Hotel Christchurch will serve as the headquarters hotel for Linc.

## Sunday 8<sup>th</sup> September 2024

- 2:00 Tour of Christchurch
- 5:45 First-timer Function and CAE Function
- 6:00 Welcome function – Riverside Market Experience – Riverside

## Monday 9<sup>th</sup> September

- 7:45 Breakfast and Conference Registration
- 9:00 Welcome and Keynote Address  
*How to get the most of your time here in the now*
- 10:00 Association Executive Why did you join?
- 11:00 Networking and Conference Break

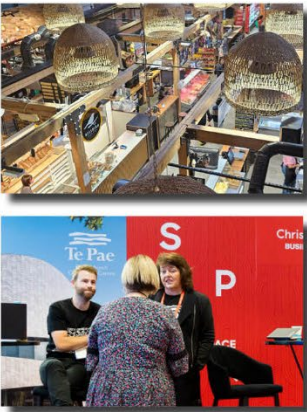
### Learning Sessions

		Member elevator pitch for members	
12:00	Advocacy Playbook	<i>identifying your member benefits to create your elevator pitch</i>	Policies and Procedures
1:00	HR Recruitment	Gen Z <i>What it important to them</i>	Stakeholder Sponsorship

- 2:00 Networking and Conference Break

### Learning Sessions

3:00	Working from Home	Member Data and Security	Governance/Working with Your Board
4:00	Keynote Address		
5:00	Close of Day One		

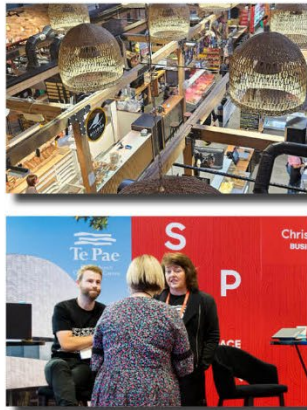


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6:30 Conference Dinner - Walking distance from CBD hotels

## Tuesday 10<sup>th</sup> September

7:45	Breakfast at Te Pae – Christchurch Convention Centre	
	Business Sessions with suppliers all morning at Te Pae – Christchurch Convention Centre	
9:00	Business Session 1	
9:25	Business Session 2	
9:50	Business Session 3	
10:15	Networking and Conference Break	
10:40	Business Session 4	
11:05	Business Session 5	
11:30	Business Session 6	
12:00	Networking and Lunch	
1:00	Plenary Sessions - Conferencing War Stories – Panel Session	
Learning Sessions		
12:00	Financially Sustainable	Keeping New Members
3:00	Networking and Conference Break	
3:30	Closing Event – Interactive AI Session	
4:15	Farewell Function	
5:00	Close of Conference	



## One Place, One Purpose – Strengthening Associations

### AuSAE LINC Conference: Business Engagement Sessions Overview (explained)

At the heart of the AuSAE LINC Conference, we are proud to present a series of Business Engagement Sessions, designed to foster meaningful interactions between Association Executives and partners from the corporate realm. This unique format features six sessions, offering a platform for in-depth business dialogues.

#### Session Structure:

**Duration:** Each session is allocated a 15-minute window, ensuring focused and impactful exchanges.

**Format:** Association Executives will have the opportunity to engage directly with representatives from partner organisations and corporate entities at dedicated tables. This setting is specifically engineered to encourage open, business-centric conversations.

**Flexibility:** In a departure from conventional booking systems, Association Executives are afforded the freedom to navigate through the sessions at their discretion. Without the need for pre-scheduled appointments, executives can spontaneously choose which company table to join, based on their interests and the insights gained during the event.

**Preparation:** To enrich the experience and maximise the value of these interactions, all Association Executives will receive a comprehensive briefing on participating companies before the commencement of the conference. This step ensures that executives are well-informed and can engage in meaningful dialogues from the outset.

We are committed to creating a conducive environment for our Association Executives to explore potential collaborations, gain industry insights, and forge lasting partnerships. The Business Engagement Sessions stand as a testament to our dedication to promoting excellence and innovation within the association community.