

# FUTURE LEADERS **conference** 14 & 15 March 2019

## WELLINGTON NZ

COPTHORNE HOTEL WELLINGTON  
ORIENTAL BAY



AuSAE

The next generation of association leaders is already active and making a difference in the association community. AuSAE's Future Leaders Conference aims to give them/you the boost they need to realise their full potential

**[ausae.org.au/flc19](http://ausae.org.au/flc19)**

# FUTURE LEADERS Conference

The AuSAE Future Leaders Conference creates a learning experience where attendees will participate in activities with the goal of:

- Maintaining and prioritising personal balance
- Leading and managing change
- Enhancing skills and developing strengths
- Learning what influences leadership
- Connecting with peers and association professional leaders

This conference connects emerging professionals by offering events focused on association leadership. With discussions topics to enhance their skills and increase their involvement within the association, community and the industry.

## THURSDAY 14 MARCH 2019 - DAY ONE



09:30 **Welcome, networking and refreshments**

10:00 **How to Present Like an Award-Winning Actor: Increase Your Presence and Influence**  
Greg Ward - MC & Actor

*All the world is a stage, and all the men and women merely players... This keynote unpacks the technical skills used by actors to execute outstanding presentations, along with sharing how to use these same techniques offstage to increase your presence. Greg divulges the keys to unlocking your own actor's toolbox and how you can use these tools to influence your target audience*

### **A More Productive You**

Debbie Mayo-Smith, Managing Director - DebbieSpeaks

*Debbie will show you how easy it is to get much more done in less time. How? By showing you some of the secret diamonds in your software; just waiting to be discovered to help you be much more effective.*

12:00 **Networking and lunch**

12:45 **Negotiating change in Associations**

Deborah Hart, Executive Director - Arbitrators and Mediators Institute of New Zealand Inc

*How to effectively negotiate change, who you have to take along for the ride, the pit-falls to watch out for and how to remedy them. There will be "take-homes" that you can apply to your own organisation.*

### **Understanding and Nurturing your Finance Function**

Stephen Nicholas, Partner - Deloitte private

*You could spend your life between meetings, strategy and membership development and steering an association, chances are you're a busy CEO. Understanding the financial issues facing your organisation is vital.*

### **Team Leadership Exercise**

*Leadership is about vision and bringing forward knowledge gained by past mistakes.*

03:15 **Networking and afternoon tea**

# FUTURE LEADERS Conference

- 03:30 **Steps you can take/tips you can use to enhance your career in our sector**  
Michele Walls, Director – People&co,  
From our perspective; the Association sector provides interesting environments filled with passionate people doing good work for their specific communities. Many have varied external relationships with government agencies – adding to your attractiveness as a candidate but also making your roles and careers interesting and challenging. There are however, perceptions from the outside world....
- Step up in good faith: transitioning to a leadership role**  
Julie Hood, Advisor and Mentoring Coach, talks about how many people aspire to get promoted and move into leadership positions. But with this exciting transition comes a natural challenge: One of the biggest tests new managers face is knowing how to go from being a peer to managing their peers
- 05:15 Close of the day
- 06:00 **Cocktails and dinner at the Academy Galleries in Wellington**

## FRIDAY 15 MARCH 2019 - DAY TWO



- 09:00 **The 3P's to Success for Boosting Organisational Value**  
Iain Fraser, Director - Jacobite Ltd  
*Every organisation must thrive in a culture that embraces its purpose, people, and performance (the '3 Ps to Success'), so that aligned activity and empowered people gain the confidence to operate quicker and with more confidence in capturing sustainable success...*
- 10:00 **Networking and refreshments**
- 10:15 **How to establish a media profile for yourself and your NFP**  
Ashley Church, Social Commentator  
*Ashley inspires people to action and loyalty by leading from the front and I have a strong track record of formulating and implementing effective strategies to bring about rapid and sustainable change within organisations.*
- CEO panel - Is There Any Success-Formula as a NFP Leader**  
CEO Panel session is an aspect of the conference where our pool of professional panelists are eager to provide ANSWERS - Is There Any Success-Formula
- Iain Fraser, Director at Large - Project Management Institute  
Lyn McMorran, Executive Director - Financial Services Federation  
Nick Hill, Chief Executive - Building Officials Institute of New Zealand
- Personal Vision - what does the practical solution look for us with all this technology**  
Koren O'Brien - Change Agent | Technology Influencer | Delivery
- 01:00 **Lunch and finish**

# TOPIC & SPEAKERS



Greg Ward

MC & Actor

Greg Ward MC

## How to Present Like an Award-Winning Actor: Increase Your Presence and Influence

*All the world is a stage, and all the men and women merely players... This keynote unpacks the technical skills used by actors to execute outstanding presentations, along with sharing how to use these same techniques offstage to increase your presence. Greg divulges the keys to unlocking your own actor's toolbox and how you can use these tools to influence your target audience.*

Greg Ward is an actor and experienced MC who lives and breathes performing and presenting on stages throughout the world. A life-long student of human group dynamics, he tutors actors in improvisation skills, focusing on truth, presence and improvised song..



Debbie Mayo-Smith

Managing Director

DebbieSpeaks

## A More Productive You

*This is a wonderful session where Debbie will show you how easy it is to get much more done in less time. How? By showing you some of the secret diamonds in your software; just waiting to be discovered to help you be much more effective.*

*Key Learning Objectives*

- How to automatically sort, prioritise even answer incoming email
- Never retype repetitive emails again
- What free & easy cloud software is available and ideas for using it

*The effort to learn more about the software they use will give them significant payback*

Debbie Mayo-Smith is one of the most in-demand speakers in Australia and New Zealand and sits in the top 7% of speakers worldwide. A media columnist as well as best-selling author of sixteen books, Debbie has sharpened the activity of over 1 million individuals around the world through her presentations, quick tip newsletters, articles, books and videos. You'll find Debbie is a master in communicating the little tweaks you can make in your communication and use of technology for maximum gain.



Deborah Hart

Executive Director

Arbitrators and Mediators Institute of New Zealand Inc

## Negotiating change in Associations

*Deborah Hart will explore how to effectively negotiate change, who you have to take along for the ride, the pit-falls to watch out for and how to remedy them. There will be "take-homes" that you can apply to your own organisation.*

Deborah Hart is the Executive Director of the Arbitrators' and Mediators' Institute of New Zealand and a panel member on the Human Rights Review Tribunal. A former lawyer, she has managed her own business, served on the government's Small Business Advisory Group and is currently on the Expert Reference Group advising the government on family justice reform. Deborah is a member of the Institute of Directors, an adviser to the Wellington Jewish Community Centre and a frequent speaker and MC at conferences and events.



# TOPIC & SPEAKERS



Stephen  
Nicholas

Partner

Deloitte  
Private

## Understanding and Nurturing your Finance Function

*Stephen says that you could spend your life between meetings, strategy and membership development and steering an association, chances are you're a busy CEO. Understanding the financial issues facing your organisation is vital.*

Stephen Nicholas enjoys helping clients realise their vision for their association. He has run his own small business, so has the intimate understanding of what people need to do to achieve the optimum from their business. He also leads the Deloitte Fast 50 programme which is the national index of NZ's fastest growing companies.



Michele Walls

Director

People&co  
and co.pilot  
Consulting

## Steps you can take/tips you can use to enhance your career in our sector

*From our perspective; the Association sector provides interesting environments filled with passionate people doing good work for their specific communities. Many have varied external relationships with government agencies – adding to your attractiveness as a candidate but also making your roles and careers interesting and challenging. There are however, perceptions from the outside world...*

A founding director of people&co and co.pilot consulting, I understand how vital it is to choose the right partner for search, recruitment and consulting. Equally, the relationship between recruiter and candidate is critical. You want a partner that knows you, your organisation and your industry – one that can help you attract the best talent or be the best talent.



Julie Hood

Advisor and  
Mentoring  
Coach

## Step up in good faith: transitioning to a leadership role

*Many people aspire to get promoted and move into leadership positions. But with this exciting transition comes a natural challenge: One of the biggest tests new managers face is knowing how to go from being a peer to managing their peers.*

Julie Hood has a broad set of skills gained from roles in health and the professional association sector, with strengths in leadership, planning, strategy and delivery. Having a deep respect for people who take risks to create and sustain organisations that deliver opportunities for those who don't wish to. Julie is the ex - Chief Executive of the New Zealand Veterinary Association and Senior project manager of Victoria University



## CEO panel - Is There Any Success-Formula as a NFP Leader

*CEO Panel session is an aspect of the conference where our pool of professional panelist who are eager to provide ANSWERS - Is There Any Success-Formula*

**Nick Hill, Chief Executive Officer - Building Officials Institute of NZ**  
**Lyn McMorran, Executive Officer - Financial Services Federation NZ**  
**Iain Fraser, Director - Jacobite Ltd**



The future depends on what you do today. *Mahatma Gandhi*

# TOPIC & SPEAKERS



Ashley Church

Social  
Commentator

## How to establish a media profile for yourself and your NFP

*Ashley inspires people to action and loyalty by leading from the front and has a strong track record of formulating and implementing effective strategies to bring about rapid and sustainable change within organisations and yourselves. How you can work with senior leaders to ensure you're on the right track*

Ashley Church inspires people to action and loyalty by leading from the front and as has a strong track record of formulating and implementing effective strategies to bring about rapid and sustainable change within organisations.



Koren O'Brien

Delivery  
Senior  
Manager  
of Cyber  
Security, Risk  
& Compliance  
in Technology  
- ANZ

## Developing and Adapting Leadership Style

*Koren will talk about the different ways leadership can be demonstrated and encouraged in teams, individuals and self. Many people connect leadership with titles and positions, but great leadership can start anywhere, when a core set of attributes and habits are practised..*

Koren O'Brien has lead teams, coached and mentored individuals in Technology for over a decade, most commonly in large complex work environments. Koren is an accidental technologist, having studied criminology. Now, Koren is a Senior Manager of Cyber Security, Risk and Compliance in Technology at the ANZ, and is also the Business Continuity Director for Technology at the ANZ, NZ.



Iain Fraser

Director

Jacobite Ltd

## The 3P's to Success for Boosting Organisational Value

*Today there is a gap between organizational strategy and day-to-day management activities. To get ahead most workplaces need a radical transformation in order to respond to the VUCA environment we all live and work in. Every organization must thrive in a culture that embraces its purpose, people, and performance (the '3 Ps to Success'), so that aligned activity and empowered people gain the confidence to operate quicker and with more confidence in capturing sustainable success.*

*This transformation begins with devising and implementing strategic intentions. Then by blending a value management framework with portfolio management to fully integrate the 3'Ps to Success to sustain value-driven outcomes.*

**Iain Fraser** is known throughout the world for using his head, heart, and gut to deliver inspiring and thought-leading presentations. Iain Fraser truly is somebody who understands the need for organizational change towards entities that are focused on exploring and delivering value.

Author of the best-selling business book 'The Business of Portfolio Management – Boosting Organizational Value' as well as other publications. He uses his 30+ year professional and leadership experiences to craft his speaking, training, mentoring, and professional director activities.

